

Atchison Public Library

Strategic Plan 2011-2013

Vision Statement

The Atchison Library is seen by the citizens of Atchison as a friendly, accessible, and resourceful organization that utilizes modern technology to provide personal service. We draw our community into dynamic environments that encourage a love of reading and lifelong learning. We are good stewards of the resources our citizens have entrusted to us.

Mission Statement

Atchison Library...your opportunity for learning, discovery, and enjoyment.

Core Values:

We are committed to providing open access to library resources and engaging in the open exchange of information to serve the specific needs of our community.

We strive to provide quality service to our patrons in a welcoming manner. We anticipate needs and exceed expectations in delivering service.

We value literacy in all its forms and encourage life long learning in all areas.

We are future oriented. We continue to develop our resources in order to stay abreast of new models of library service and technologies.

We strive to be inclusive, and we recognize the dignity of all people from all backgrounds; we value contributions and ideas from all members of our diverse community.

We work together as partners with other community organizations in a spirit of cooperation, supporting each others' efforts to achieve organizational excellence.

Goals and Action Steps

Facilities

- Develop a long term plan for building maintenance.
- Fix interior damage to walls in basement.
- Heat roof to reduce ice and snow damage.
- Create private spaces for patron meetings and study.
- Build a kitchen to be used for meetings in downstairs meeting room.

Resources

- Provide e-content as library-friendly models become available.

- Make our social media and website more interactive.
- Work with Atchison Historical Society and Genealogical Society to create a digital library of Atchison photos.
- Continue to keep collection fresh and current.

Service

- Continue to work on fostering a welcoming environment and making sure patrons have a positive experience at the library.

Communication

- Develop a marketing plan that includes all schools.
- Make sure the patrons know what's available in our collection, find ways to integrate all resources for information seekers.
- assessment of current marketing.
Develop marketing plan.

Personnel

- Provide continuing education opportunities to staff so they can keep up with changes in technology and library services.

Long term financial planning

- Develop a long term financial plan.